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—— IMPT RETAIL NETWORK · INFORMATION · 2026

Your counter.
New customers.

How the IMPT retail network works — for the shops that join it and the Partners who bring them in. Travel customers become shopping customers, shopping customers become travellers, and every purchase funds real carbon removal.

Online shops 25,000+

Cashback up to 45%

Local retail Every territory

Impact Every purchase

—— THE NETWORK

One rewards network — online, offline, everywhere.

IMPT already runs a shopping platform with up to 45% cashback across 25,000+ online retailers. On top of that, local IMPT Partners onboard the shops of their own towns — cafés, salons, family shops, local online stores — into the same rewards network, connected to the travel platform's customers.

ONLINE

25,000+ shops live

The global shopping side is already running — big-name online retailers with cashback rewards, the same climate layer baked into every purchase.

OFFLINE

Your local high street

Territory Partners bring local offline retailers into the network — giving consumers rewards where they already spend, and giving retailers footfall from the travel side.

CLIMATE

Every purchase counts

Purchases through the network fund verified carbon removal — a genuine climate story a local shop can put in its window without doing any of the paperwork.

—— FOR THE RETAILER

What a shop gets for saying yes.

Joining costs a conversation, not a technology project. Your local IMPT Partner sets you up; the platform does the rest.

FOOTFALL

Travel-side customers

IMPT's booking platform and your area's flagship travel site point their customers at network retailers — travellers and locals alike.

REWARDS

Loyal spenders

Network customers earn rewards where they already spend — a reason to pick your counter over the one next door, and to come back.

STORY

A climate badge that's real

Every network purchase funds verified carbon removal. Your shop gets a genuine sustainability story — no forms, no audits, no cost.

ZERO TECH

No integration burden

Your local Partner onboards you and the platform runs the machinery. There is nothing to build and nothing to maintain.

—— HOW IT WORKS

From handshake to first reward.

1

Meet your Partner

The IMPT Partner for your area introduces the network — in person, like business used to work.

2

Join the network

Your shop and its offer are added to the IMPT rewards network for your territory.

3

Customers arrive

Network customers — travellers and locals — get rewards for spending with you.

4

Impact accrues

Every network purchase funds verified carbon removal, publicly tracked.

5

Everyone compounds

More shops make the network more useful; more customers make every shop busier.

—— FOR PARTNERS

A duty that becomes an asset.

Retail onboarding is part of every territory licence — and it's the part that makes your territory defensible. Every shop you sign makes your network more valuable and your travel side busier.

REGIONAL PARTNER

2 + 2 a month

Two offline and two online qualified retailer introductions per month — a steady rhythm that builds a real local network within your first year.

COUNTRY MANAGER

4 + 4 a month

Four offline and four online introductions per month from Month 2 — first offline retailer live by end of Month 4, first online by end of Month 3.

WHY IT PAYS

Retail feeds travel

Network shoppers become travel customers on your flagship site — and every booking they make through your flagship pays your 50% margin share. The shops are your demand engine.

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—— THE SHORT VERSION

Local shops.
Global network.

- 25,000+ online retailers already live, with cashback rewards up to 45%
- Local offline shops join through their territory's IMPT Partner — no tech, no cost, no paperwork
- Travel customers become shopping customers, and back again
- Every network purchase funds verified carbon removal, publicly tracked
- For Partners: every shop you sign makes your territory busier and more valuable

This pack describes the current IMPT Partner licence framework. Partners who joined under earlier agreements are served under the terms of their own signed contract, which always takes precedence.

Rewards where people already spend. Impact every time.